

Walnut Creek Education Foundation Business Partnership 16/17: Good Schools Are Everyone's Business

WCEF's Business Partner Program offers an opportunity to make a statement about your organization's commitment to education and our community. Good schools create vibrant communities and economic success.

Partner Benefits	Platinum (\$10,000+)	Diamond (\$5,000-\$9,999)	Gold (\$2,000-\$4,999)	Silver (\$1,000-\$1999)	Bronze (\$250-\$999)	Supporters (Up to \$250)
Stand-alone email to over 10,000 contacts announcing partnership	X	X				
Stand-alone Facebook post announcing partnership	X	X	X			
Inclusion in monthly Business Partners Newsletter for entire school year	Monthly 'featured' business	Monthly 'featured' business	Monthly 'featured' business (while available)	X	X	X
WCEF newsletter (Summer/Winter)	Article featuring partnership in biannual newsletter sent by e-mail and available on website	Article featuring partnership in biannual newsletter sent by e-mail and available on website				
WCEF Annual Report (published on website)	XL Logo in AR	Large Logo in AR	Medium Logo in AR	Listed in AR	Listed in AR	Listed in AR
Public signage Ygnacio and Walnut Blvd.	Large company logo placed on large WCEF sign in downtown Walnut Creek	Medium company logo placed on large WCEF sign in downtown Walnut Creek				
Storefront WCEF Decal	X	X	X	X	X	X
WCEF website	Business featured on WCEF homepage with article regarding new partnership. Large Business Logo and hyperlink to business listed on Business Partners page	Business featured on WCEF homepage with article regarding new partnership. Large Business Logo and hyperlink to business listed on Business Partners page	Business featured on WCEF homepage. Large Business Logo and hyperlink to business listed on Business Partners page	Large Business Logo and hyperlink to business listed on Business Partners page	Medium Business Logo and hyperlink to business listed on Business Partners page	Hyperlink to business listed on Business Partners page
Special Recognition at annual Taste and Toast to Education (May 10, 2017)	Table and signage available at Taste and Toast; Logo printed in Taste and Toast booklet; Company name mentioned in verbal thank you at event. Twenty booklets to Taste and Toast	Table and signage available at Taste and Toast; Logo printed in Taste and Toast booklet; Company name mentioned in verbal thank you at event. Ten booklets to Taste and Toast	Table and signage available at Taste and Toast; Logo printed in Taste and Toast booklet; Company name mentioned in verbal thank you at event. Five booklets to Taste and Toast	Logo printed in Taste and Toast booklet; Company name mentioned in verbal thank you at event		